

P R E S S R E L E A S E

Ars Electronica Center Project as a Step into the Working World

Students taking a three-month basic career training module constructed an exact scale model of the Ars Electronica Center. The impressive outcome of this project was presented on December 15, 2005 at their educational institution on Muldenstraße.

The eight male students between ages 18 and 40 enrolled at the Occupational Training and Rehabilitation Center in Linz came up with an interesting semester project idea: building and presenting a replica of the Museum of the Future. The school's basic career training module prepares students for a subsequent apprenticeship in one of several different fields, including technical and architectural drawing, business administration, electronics and communications technology. "We chose the Ars Electronica Center for our project simply because it was a great way to combine all the professions that we're looking to get into," said team member Daniel Mayer.

The group first visited the Linz-Urfahr landmark flanking the Nibelungen Bridge over the Danube in October. They emerged from preliminary discussions and a few tours of the facility with a firm commitment to realizing their plan. Using a wide variety of materials and investing about 57 hours of work, they produced a copy of the Museum of the Future. The presentation of the model on December 15 was

supported by professionally designed posters and a video displaying top-notch production values across the board.

“An encounter like this with our facility and the content presented here always provides us with food for thought pointing in new and interesting directions. Needless to say, we welcome such projects,” said Museum Director Nicoletta Blacher.

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