

## **Appeals to Human Kind**

With his novel "1984", George Orwell has made this year a signal year.

Media all over the globe have discussed whether his visions of a future have not been outdone by our reality. Prevailing economic difficulties together with a looming eco-catastrophy by continuing exploitation of our environment foster pessimism and anxiety.

Even though many people consider it unlikely that man will master his future, there are persons of renown throughout the world who do not share this fear of the future. They believe that a way out of the generally prevailing crisis atmosphere and fear of the future may be found.

On the occasion of Ars Electronica 84, artists and scientists from various fields and various countries will address their APPEALS TO HUMANKIND. These appeals are to be broadcast over Austrian Television on the second channel FS 2 starting on Monday Sept. 3, 1984 through Friday Sept. 14, 1984.

Transmission schedule:

Monday, Sept. 3, 7:15—7:20 p.m.  
Tuesday, Sept. 4, 7:15—7:20 p.m.  
Wednesday, Sept. 5, 7:15—7:20 p.m.  
Thursday, Sept. 6, 7:15—7:20 p.m.  
Friday, Sept. 7, 7:15—7:20 p.m.  
Monday, Sept. 10, 7:15—7:20 p.m.  
Tuesday, Sept. 11, 7:15—7:20 p.m.  
Wednesday, Sept. 12, 6:55—7:00 p.m.  
Thursday, Sept. 13, 7:15—7:20 p.m.  
Friday, Sept. 14, 7:15—7:20 p.m.

Igor Vassilievich Bestushew-Lada

Doctor of historic sciences, head of the Department of Futurology at the Institute of Sociology of the USSR Academy of Sciences, Co-president of the Committee for Futurology of the International Sociological Association;

Ernesto Cardenal

poet, priest, educationalist, politician, in 1980 Peace Prize of the German booktrade; Nicaragua;

Christo (Javacheff)

wrapping-up artist, "Surrounded Islands", Bulgaria/USA;

André Cournand

Franco-American physician, one of the first to be awarded the Nobel Prize for medicine for his works on lung surgery and cardiology;

Sir John Eccels

Australian physiologist, Nobel Prize winner for his achievements in the field of cerebral research; Contra/Switzerland;

Hazel Henderson

lectures on peace and future research; University of Florida;

Robert Jungk

Austrian scientific journalist and publicist, futurologist;

Ervin Laszlo

head of the United Nations Institute for Development and Research, member of the Club of Rome;

Richard Leakey

Director of the National Museum of Kenya; one of the leading palaeoanthropologists of our time; investigating man's origin at the East African Lake Thokana since 1968;

Carl Sagan

professor of astronomy and space science at Cornell University (New York), author of the TV series "Our Universe";

Roald Sagdeev

head of the Institute of Space Research of the Soviet Academy of Sciences, head of the entire civil space research program of the Soviet Union;

Rakesh Sharmah

first Indian cosmonaut, space flight April 3 to 11, 1984;

Isao Tomita

foremost electronic musician of Japan, famous for his synthesizer versions of classical music;

Maurice Wilkins

British nuclear physicist, professor of molecular biology in London, Nobel Prize for his achievements in the field of genetic chemistry.