

## **Associated Producers:**

### **The Street of Desire ROADVILLE SHOW**

Production Association formed in Linz/Danube in 1984 pursuant of the maxim "MUST LIVE" to either survive or perish together.

THE STREET OF DESIRE: Conceived as the only non-artistic contribution to this year's Ars Electronica. We crafted a nightly boulevard of pleasures in Visionary City. For two nights the scenery of city facades conveys to the audience the illusion of a perfect environment in which there appear to be thousands of opportunities for fulfilling the individual's urban desires.

Apart from the obvious pleasures of our street, we offer a cocktail mixed from money and power, love and perfidy, triumph and catastrophe, presented in a two-hour show. Different from the traditional frontal instruction of popular entertainment events, the Street of Desire does not permit anyone to view the contents, presentation, and performance of the show from one position. It is left to the individual to assemble his personal evening program. Visionary City's special TV networks supplies the usual media fun.

AS AN INTRODUCTION: This is the story of two lovers. Still in the sandbox, Hansel swears to love Gretel for all eternity.

His course of life takes him to Visionary City. Gretel, too, wants to quit country life. Looking for Hansel she walks along the Street of Desire.

Hansel works as a GARAGE BAND MUSICIAN. Gretel takes a room in a hotel in the city Sex & Crime.

A super TV SHOW entertains the mob with cruel games and similar pastimes. (The Wheel of Fortune ...) Gretel has heard of Hansel's whereabouts and CONTACTS him over the phone. The two reveal to each other their feelings and arrange a date. A smart MEDICINE SHOW BAND squeezes the last cents from the populace, inflation. Vandalism and felony, murder and manslaughter reign.

The security forces take action. General purge. The rebels are imprisoned. Prohibition.

Everyday life returns to normal. The occupying forces are powerful and rich. Life in the town becomes civilized, reasonable prices. Hansel cannot keep his date with Gretel, he is in prison. GRETEL WAITS IN VAIN, she meets officer Gustafo of the occupying forces. After a gala with the officers' favourite band LOOPZILLA KAMINSKIJ Gretel becomes a show star. Gustafo sponsors her.

Hansel has been released, tries to make a living as a HEURIGENSANGER (singing in the wine-gardens), joins the resistance movement REAL PEOPLE PARTY.

Gretel is at the top of her steep career. Fans commit SUICIDE. GRETEL WILL PERFORM HER TOP HITS in a TV show and afterwards be married to Gustafo via satellite. Everyone is waiting anxiously for that day. Hansel lives in the underground.

When he hears of the event, he decides to take action. He happens to come upon the loot of an abortive BANK ROBBERY, knocks out the percussionist of Gretel's band and jumps onto the stage...Produced by ASSOCIATE PRODUCERS PO Box 10, 4046 Linz, Austria