PRIX Ars Electronica 94
Contest for interactive art and computer graphics, animation and music

In the 15 years of the Ars Electronica, this festival in Linz for art, technology and society has been renewed and expanded in seven-year cycles. In 1987, the contest initiated by the Österreichische Rundfunk (the Austrian Broadcasting Corporation, ORF), the Prix Ars Electronica, was made a part of the festival, as will happen with the Ars Electronica Center in 1993/1994. This building, now being constructed by the city of Linz on the bank of the Danube, will open as a museum of the future and a place to learn and experiment with new media in 1996.

While the Ars Electronica's changing annual themes initiate discussion of future developments in a cultural context, the Prix Ars Electronica is the continuous forum for the presentation of productions in the area of tension between art and technology. Therefore, the Ars Electronica has had a dual foundation since 1987.

Although the Prix Ars Electronica was originally conceived as an international contest for computer art, it has since been opened to art, science, research and productions from the entertainment sector. The goal of the Prix Ars Electronica is to acknowledge outstanding achievements, thereby giving new impulses for the future;

The Prix Ars Electronica 94 is made possible by funding from the Kapsch AG, the city of Linz and the province of Upper Austria. Prize money amounting to ATS 1.25 million and the link to the internationally renowned festival makes the Prix Ars Electronica an annual must for those who are exploring new possibilities of computer design.

Christa Sommer (Österreich)/Laurent Mignonneau (Frankreich): A-VOLVE
Goldene Nica für Interaktive Kunst

Dennis Muren/Mark Dippé/ILM (USA): JURASSIC PARK
Goldene Nica für Computeranimation

PRIX Ars Electronica GALA
PRESENTATLON OF THE GOLDEN NICA

Wednesday, June 22, 8:30 — 10:00 PM

Live broadcast on ORF 2 and 3SAT; ORF, Studio 3

Invitation required

The presentation of prizes from the Ars Electronica 94 will take place at the Prix Ars Electronica Gala.

Five Golden Nicas and eight other awards will be presented this year.

The Golden Nicas will be awarded to Dennis Muren/Mark Dippé/ILM, USA; Marc Caro/Midi Minuit, France, (computer animation); Michael Joaquin Grey, USA, (computer graphics); Christa Sommerer, Austria and Laurent Mignonneau, France (interactive art); and Ludger Brümmer, Germany (computer music).

Awards will be presented to Eric Coignoux/Mikros Image, France; Maurice Benayoun/Z.A. Productions, France (computer animation); Keith Cottingham, USA, John Kahrs/Sky Productions, USA (computer graphics); TRANSIT, Austria; Loren/Rachel Carpenter/Cinematrix, USA (interactive art) and Ake Parmerud, Sweden and Jonathan Impett, Great Britain (computer music).

The Prix Ars Electronica Gala 1994 will be hosted by Mercedes Echerer and broadcast throughout Europe from 9:00-9:55 P.M. on ORF2 and the satellite program 3SAT.

Prix Ars Electronica Forum

10.00 AM—6.00 PM

ORF, Studio 3

No admission charge

The Prix Ars Electronica Forum will present the prizewinners and their works in lectures and discussions.

Donnerstag, 23. Juni 1994

COMPUTERANIMATION/COMPUTERGRAPHIK

10:00-10:45 MAURICE BENAYOUN Z.A Productions, Frankreich: IIs sont tous 161 (Les QUARXS)
10:45—11:30 ERIC COIGNOUX, MIKROS IMAGE, Frankreich: No Sex!
11:30—12:15 GEORGES BERMANN, MIDI MINUIT, Frankreich: K.O. Kid
12:15—1:00 MARK DIPPÉ, IL&M, USA: Jurassic Park
1:00—2:00 Midday break
2:00—2:45 JOHN KAHRS, SKY PRODUCTIONS, USA: Supercluster
2:45—3:30 KEITH COTTINGHAM, USA: "Fictitious Portraits/Self Portrait"
3:30—4:15 MICHAEL JOAQUIN GREY, USA: Jelly Life
4:15—4:45 Coffee break
4:45—6:00 Discussion with the day's speakers on the topic of "Possibilities, Prospects and Limitations of Computer Graphics in Art, TV, Advertising and Film"

Freitag, 24. Juni 1994

COMPUTERMUSIK/INTERAKTIVE KUNST

10.00—10.45 AKE PARMERUD, Sweden: Strings & Shadows
10.45—11.30 JONATHAN IMPETT, Great Britain: Mirror-Rite
11:30—12:15 LUDGER BRÜMMER, FOLKWANG COLLEGE, Germany: The Gates of H.
12:15—1:00 Discussion of the topic "New Romanticism in Computer Music?"
1:00—2:00 Midday break
2:00—2:45 HEIDI GRUNDMANN/TRANSIT e.v., Austria: Realtime
2:45—3:30 LOREN AND RACHEL CARPENTER, CINEMATRIX TM, USA: Audience Participation
3:30—4:15 CHRISTA SOMMERER, Austria and LAURENT MIGNONNEAU, France: A-Volve
4:15—4:45 Coffee break
4:45—6:00 Discussion with the speakers on the topic "Interaction on the Search for Contents?

PRIX Ars Electronica AUDIO AND VIDEO SHOP

Thursday, June 23 to Saturday, June 25,1994, Daily, 10:00 AM — 6:00 PM No admission charge

In addition to a selection of the best works of the Prix Ars Electronica 94, the visitor can put together his or her own program from the 1,584 submissions.