

Reuters Television

Reuters



This is REUTERS

Reuters is about information - around the clock. Gathering it, distributing it using the latest electronic means and helping our customers analyse and trade with it.

In 1850 Paul Julius Reuter used a pigeon post to bridge the last gap in European telegraph lines between Aachen and Brussels. With current technology, the time of a single wing beat is enough to rush Reuter information around the globe.

More than 1,500 journalists, photographers, cameramen, graphics journalists, based in more than 130 countries, provide 24 hours a day, 365 days a year an unparalleled view of the political, business, sports, entertainment, local and international news to press and broadcasting organisations all over the world.

"Reuter World Service", the flagship newsproduct carries more than 150.000 words a day on all important events. The service is delivered via SDS3 (Small Dish Satellite).

"Reuter News Pictures Service" illustrates with more than 100 pictures per day the main political, sports and financial events in the world. The pictures can be delivered via SDS3 to a Hasselblad system via the translator MRX-G or directly to a Macintosh.

"Reuter News Graphics Service" offers high-speed satellite state-of-the-art delivery of Adobe illustrator colour or black-and-white graphics into a PC or Macintosh as well as an archive of the complete service on CD ROM.

"Reuter Television", the largest international television news agency, is estimated to reach more than half a billion households every day, via more than 650 broadcasters.

Today we use state-of-the-art technology and the bulk of our resources also to serve banks, brokerages and other customers in the financial and business markets. To provide all these services, Reuters has developed the world's most extensive international private satellite and cable communications network.

"The Reuter Terminal (RT3)" is a PC-based workstation that gives access to a wide range of real-time and historical financial information. It also provides a platform for analytical applications designed to maximize the value of market data. These analytical applications such as "Reuters Graphics" which offers extensive charting and superior technical analysis possibilities, or "Equation", a new calculating tool for the securities and derivative markets, run simultaneously on RT3, each being updated in real-time.

In the age of communication "ReuterMail", a fast electronic mailing facility using Reuters private network, connects approximately 300,000 accesses around the world.

Our first step in the direction of Multimedia was the launch of "Reuters Financial Television (RFTV)", where LIVE coverage on key financial events is integrated in a special window on the user's PC or workstation.

With "ReuterWeb", Reuters own proprietary Internet we venture into the world of Datahighway enabling users connected into the global Reuter network to interact with the network. The technique used is standard TCP/IP via specially developed servers and routers to make the ReuterWeb highly secure.

The Reuter "FxOption" calculator provides a quick and easy pricing facility for vanilla, exotic and exchange traded options. It sources live Reuter money market rates and volatilities giving the most accurate instrument valuation and sensitivity analysis.

"Dealing 2000-2", our latest foreign exchange transaction product, uses artificial intelligence and advanced software to enhance users' dealing capabilities with a computerised matching facility allowing automatic transactions between dealing banks.

"Reuter Risk Return Viewer 'Triple R'" will calculate and display the Risk-Return chart of pre-defined portfolios and individual stocks based on the Markovitz risk model. It is a true client-server application where the heavy calculations will be done in the 3R server and the client application will only handle the drawing and displaying of the chart as well as the 'what- if' analysis.

The Reuters heritage of speed, accuracy, impartiality and reliability and our innovative spirit of continually reinventing ourselves in step with technological progress, have been, and will also in the future be, the two indispensable core values for our success.

Making the best information work harder



