

An Evening Spent in a Hypercompetitive State of Mind Time's up

"... I like you, 'cause you tell it how it is. If you don't tell it how it is, you're telling it the way it isn't and the way it isn't is never gonna be the way it is."
Listener on FANNET, sports talk show



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Bits of wisdom like this continually surprise us when we excitedly listen in on the discussions of sports fans. As a rule, this language seems to be much too arcane for us to give more than the slightest idea of what is actually meant to be communicated to us by these codes.

Sure, we understand that we have to lend our support to Arnold Schwarzenegger's national fitness program, but that doesn't mean we want to look like him. The spectrum extending from National Walk-to-Work Day to the daily training regimen of a medal-hopeful in Olympic weightlifting [including nutrition program and dress regulations] is simply too wide for us to be able to find our own individual form of fitness simply defined within it.

Time's up understands this problematic issue and attempts to break the codes. The very latest electronic technology is being deployed to investigate, above all, the fundamental rules of biomechanical behavioral patterns' applicability to the field of sport. These are, seemingly, the primal roots from which they emerged, and are thus being implemented as the initial key to the primary codex of human drives.

Radical and new training methods have been developed on the basis of T.H.H. Boykett's "Theory of Hypercompetition" and are now being made available to the general public.

In a kind of biomechanical game show, members of the audience are urged to check, and to playfully rediscover, their own state of fitness on the level of individual perception and control behavior.