

Prix Ars Electronica Collide@CERN New Artists Residency Prize

(Linz, September 3, 2011) Prix Ars Electronica Collide@CERN is a new international competition for digital artists to win a residency at CERN the world's largest particle physics laboratory in Geneva. It is the first prize to be announced as part of the new Collide@CERN artists residency programme initiated by the laboratory. The winning artist will receive 10,000 Euros prize money

Colliding the minds of scientists with the imaginations of artists

The aim of the Prix Ars Electronica Collide@CERN prize is to take digital creativity to new dimensions by colliding the minds of scientists with the imaginations of artists. In this way, we seek to accelerate innovation across culture in the 21st century - creating new dimensions in digital arts, inspired by the ideas, engineering and science generated at CERN, and produced by the winning artist in collaboration with the transdisciplinary expertise of the FutureLab team at Ars Electronica.

Residency at CERN and at the Ars Electronica Futurelab

The residency is in two parts - with an initial two months at CERN, where the winning artist will have a specially dedicated science mentor from the world famous science lab to inspire him/her and his/her work. The second part will be a month with the Futurelab team and mentor at Ars Electronica Linz with whom the winner will develop and make new work inspired by the CERN residency. From the first meeting between the artists, their CERN and Futurelab mentors, they will all participate in a dialogue which will be a public blog of their creative process until the final work is produced and maybe beyond. In this way, the public will be able to join in the conversation. This final work will be showcased both at the Globe of Science and Innovation at CERN, in Geneva and at the Ars Electronica Festival in Linz.

3 year partnership between CERN and Ars Electronica

This new prize marks a 3 year science/arts cultural partnership and creative collaboration between CERN and Ars Electronica - which begins/began/originated with CERN's cooperation with Origin - the Ars Electronica Festival in 2011.

Ars Electronica Collide@CERN: <http://www.aec.at/collide/>
Ars Electronica Futurelab: <http://www.aec.at/futurelab/en/>
Ars Electronica Festival 2011: <http://www.aec.at/origin/en/category/blog/>
Ars Electronica: <http://www.aec.at/news/en/>

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