

^{voestalpine Klangwolke:} SoundWalks on the voestalpine Plant Grounds Thursday, July 26 and August 16, 2012 / 4-8 PM

(Linz, July 24, 2012) Hundreds of soundcloudminiatures have already been uploaded to the voestalpine Klangwolke's website. Sound collages, rhythms and noises are among them; so are finished music tracks. Now, attention is shifting to two SoundWalks through the fascinating acoustic domain of Linz's world of steel. Sound artist Marco Palewicz will conduct these tours through voestalpine's hot rolling mill in which the produced steel is rolled out into mile-long steel bands, past gigantic machinery in the hot-dip galvanizing works where steel is made corrosion-resistant, and finally on to the steel plate fabrication plant. So you can save your acoustic impressions too, audio recorders will be made available to tour group members. Then it's back to the Ars Electronica Center's SoundLab, where you'll be able to jointly mix your "voestalpine soundtracks." SoundWalks will be held on two Thursdays, July 26 and August 16, from 4 to 8 PM. Please preregister by calling 0732.7272.51 or via e-mail to <u>center@aec.at</u>. The cost is €15. Info about the SoundWalks and other voestalpine Klangwolke activities is available online at <u>http://www.aec.at/klangwolke/termine/</u>.

voestalpine Klangwolke – A Sound Cloud by All for All

The Brucknerhaus and Ars Electronica are precipitating this year's voestalpine Klangwolke. Breathtaking technical effects, spectacular interplay of human and robotic protagonists, thousands of brilliantly glowing letters and artistic illumination of the cityscape itself, singing lightning bolts and wonderful worlds of sound compose this Klangwolke, an account of the interconnectedness of our world. And anyone can become a part of this "cloud in the Web"; everyone can contribute their own musical fragments or homemade letters of light to the extravaganza. The voestalpine Klangwolke is set for September 1 at 8:30 PM in Donaupark.

voestalpine Klangwolke: http://www.aec.at/klangwolke/en/

With queries, please contact