

The Ars Electronica Center Spotlights the Best Illuminated Letters

(Linz, August 1, 2012) People throughout Linz and Upper Austria have been busy constructing countless elaborately decorated illuminated letters in preparation for the voest Alpine Klangwolke on September 1st. And the beat goes on! The best of the illuminated letters that will star in this year's Klangwolke extravaganza are now on display for Ars Electronica Center visitors to admire in the new ABC Showcase.

ABC Showcase

The ABC Showcase is an exhibition space, a setting for experimentation and a source of inspiration all in one. All summer long in the ABC Workshop in the Lobby, visitors to the Ars Electronica Center can construct their own illuminated letters for the voest Alpine Klangwolke. A small selection of the greatest hits to date is on exhibit in the 1st Upper Level, which also features screens and videos showing how people down through the ages have been decorating letters by hand and which new motifs are being spun off from traditional typefaces in use in various cultures. Visitors can also experience how images can be drawn with texts, and get acquainted with a project in which young people are transforming the individuality of their own handwriting into a digital font.

voest Alpine Klangwolke – everyone can contribute

The Brucknerhaus and Ars Electronica are precipitating the voest Alpine Klangwolke, the cloud of sound that forms above Linz in September. Breathtaking technical effects, spectacular interplay of human and robotic protagonists, thousands of brilliantly glowing letters and artistic illumination of the cityscape itself and wonderful worlds of sound compose this Klangwolke, an account of the interconnectedness of our world. And anyone can become a part of this “cloud in the Net”; everyone can contribute their own musical fragments or homemade letters of light to this extravaganza, which is why the voest Alpine Klangwolke will begin to coalesce long before the actual production kicks off on September 1st.

voest Alpine Klangwolke: <http://www.aec.at/klangwolke/en/>

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