

## Fascination Animation

### Prizewinning Animated Films at the Museum of the Future

(Linz, February 10, 2011) "Fascination Animation" showcases the Prix Ars Electronica film archive's GREATEST HITS. These outstanding works will be screened Friday, February 11 to Sunday, February 27, 2011 at the Museum of the Future.

### From Luxo jr. and Jurassic Park to Monsters Inc.

Funny commercials, thrilling stop-motion animation and a touching short about the abrupt end of a romantic liaison between two snails are among the great animated films honored by Prix Ars Electronica over the last 24 years. Highlights include "Luxo jr." starring the animated desk lamp that garnered Pixar the very first Golden Nica in 1987, the dinosaur blockbuster "Jurassic Park," and "Monsters Inc.," a work that took in \$525 million at the box office on its way to becoming one of the most successful animated films of all time. Rounding out the "Fascination Animation" lineup are several making-of documentaries providing behind-the-scenes looks at how animation designers perform their magic.

### Computer Animation / Film / VFX

The Computer Animation / Film / VFX category has been a Prix Ars Electronica mainstay since 1987. It honors excellent independent artistic and scientific works as well as commercial high-end productions in the film, advertising and entertainment industries.

### Submitting Entries to the 2011 Prix Ars Electronica

You still have until March 18 to submit entries for 2011 Prix Ars Electronica prize consideration. A jury of international experts will convene May 5-8 to select the year's best. The Golden Nica statuettes will be presented to the prizewinners at the Prix Ars Electronica Gala on September 2.

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Fascination Animation: [http://www.aec.at/center\\_exhibitions\\_area\\_en.php?id=181](http://www.aec.at/center_exhibitions_area_en.php?id=181)

Online submission to the Prix Ars Electronica: <http://prix.aec.at>

Ars Electronica Center: <http://new.aec.at/center/>

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