

## Seniors Experience ... the Conquest of the Microcosm

Friday, June 3, 2011, 2-3 PM / Ars Electronica Center

(Linz, May 30, 2011) On the first Friday of every month, the Ars Electronica Center offers a themed tour custom-tailored to seniors. The guides make a concerted effort to dispense with English-language high-tech jargon, and to allow plenty of time for tour group members to pose questions and to discuss their experiences and impressions. This coming Friday, June 3, 2011 2-3 PM, the spotlight will be on the microcosm.

### Behold Your Own DNA

This journey into the microcosm begins in Deep Space at the Ars Electronica Center, where a 16x9-meter society presents spectacular, high-definition images—a butterfly's wings, for instance—as a graphic prelude to amazing things to come. Next stop is the BioLab featuring microscopes that let you take close-up looks and discover new facets of common everyday objects. You'll even be able to peer through the Ars Electronica Center's most powerful microscope and inspect your own DNA!

### Microcosmic!

The microcosm (from mikrós kósmos, Greek for "little world") is the miniature universe whose existence was discovered in the early 17th century when the invention of the (optical) microscope suddenly made it visible. Ever since, hand in hand with the improvement of this and other imaging procedures, humankind has been learning to understand these natural phenomena.

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Ars Electronica Center: <http://new.aec.at/center/en/about/>

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