

Family Night and Family Days at the Ars Electronica Center

Friday, July 15, 2011 / 6 PM-Midnight; Saturday July 16 & Sunday, July 17, 2011, 10 AM-6 PM both days

(Linz, July 11, 2011) This coming weekend, the focus will be on families at the Ars Electronica Center. There's a great program lined up for Family Night on Friday from 6 PM to Midnight – 3-D fairy tales and high-definition imagery in jumbo 16x9-meter format, blinking fashion accessories hand-made by our young guests, quickie intro tours, and visitors' big chance to configure the light show on the Ars Electronica Center's sprawling LED façade. At Family Days on Saturday and Sunday, we offer guided tours, Deep Space excursions and scavenger hunts that are fun for young and old alike.

Here's an overview of the weekend program:

Family Night / Friday, July 15, 2011 / 6 PM-Midnight

The Man in the Moon's Story: A 3-D Fairytale

6:30, 8:30 PM / Duration: 20 minutes

Storyteller Claudia Edermayer narrates the tale of the little Tyrolean shepherd boy who goes off in search of the Man in the Moon.

Best of Deep Space

6, 7, 7:30, 8 and every half hour from 9 PM to Midnight / Duration 25 Minutes

Experience a new dimension of travel through space and time, immerse yourself into the realm of 3D graphics and marvel at amazing high-definition imagery in jumbo 16x9-meter format.

Electronic Arts & Crafts

6 PM-Midnight / Drop in any time

Craft your own blinking accessories and then take them home with you. Here, you can give free rein to your creativity designing illuminated pins, hair bands and necklaces.

Quickie Intro Tours

Every half hour from 6:30 to 11 PM / Duration: 25 minutes

These guided tours let families give the Museum of the Future a once-over and whet their curiosity to find out more.

9 PM-12 Midnight: Façade Terminal / On the Riverbank

Visitor-generated sound & light show on the façade of the Ars Electronica Center—to the rhythm of your own heartbeat, your favorite song, or just lots of different colors!

With queries, please contact

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FamilyDays / Saturday, July 16 & Sunday, July 17 / 10 AM-6 PM

Go on a family-style scavenger hunt from one end of the Museum of the Future to the other, behold a virtual ocean full of sea creatures young creatives designed themselves, and pet a cute little baby seal robot—FamilyDays at the Ars Electronica Center offer fascinating activities that are fun for the whole family.

Family Tour

Saturday and Sunday 10:30 AM, 1:30 and 3:30 PM / 90 minutes / 3€ (2€ for those entitled to a discount)

Here's something the whole family can enjoy together! A journey of discovery through the Museum of the Future opens up entertaining and, above all, astounding insights into the world we live in today—and prospects for the world of tomorrow. Among the attractions awaiting you in the new RoboLab are a telecommunications android, a baby seal robot and a designer dress that changes colors and patterns like a chameleon. In the FabLab, user-friendly software and a laser cutter let you get hands-on experience with the fabrication technology of the future. Then it's on to the BioLab, where everyday objects suddenly reveal hidden facets when examined in the focal point of a high-powered microscope.

Deep Space Family

Saturday and Sunday 11:30 AM, 1:30 and 3:30 PM / 30 minutes

Whether your excursion a trip into the mysterious world of the microcosm, or a virtual ocean teeming with hand-rendered creatures, Deep Space Family immerses you in fantastic 3-D worlds and state-of-the-art high-definition imagery, and gets the whole family actively involved in guessing games, dancing fun and hands-on discovery.

Family Parcours

Saturday and Sunday / Begin at any time / Duration: 3 hours / 2€ (free for holder of a Familienkarte)

The Family Parcours is a scavenger hunt through the Ars Electronica Center. A parcours map and a healthy portion of curiosity are all kids and parents need on this joint outing. Everyone works together to come up with answers to some tricky questions. What you know for sure is that the solutions can be found somewhere or other in the Museum of the Future.

Ars Electronica Center: <http://new.aec.at/center/about/>

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