

Ars Electronica Center

Seniors discover ... Worldviews and Urban Layouts

Friday, August 5, 2011, 3 PM – 4 PM / Ars Electronica Center

(Linz, August 2, 2011) On the first Friday of every month, the Ars Electronica Center offers a themed tour custom-tailored to seniors. The guides make a concerted effort to dispense with English-language high-tech jargon, and to allow plenty of time for tour group members to pose questions and to discuss their experiences and impressions. This Friday, August 5, 2011 at 2-3 PM, GeoCity will focus on how the world looks and patterns in the urban realm.

Traces in the World-at-Large and the Cityscape

“The people, not the buildings, make the city.” More than 2,500 years ago, Pericles pointed out the great influence each individual has on the physical setting of his/her daily life. So, does every aspect of the configuration of our physical surroundings—the big, wide world and our immediate neighborhood alike—bear enduring traces of the inhabitants? The visuals and data provided by GeoCity deliver evidence with respect to Linz. Consideration is given to patterns of life past and present, which have always been characterized and influenced by technological change.

GeoCity

“GeoCity” examines global developments and their local impact, scrutinizing our power and our impotence in a world in which the maxim “think globally, act locally” has long since established itself in business but is only slowly taking hold in politics and society. “GeoCity” is an interactive experience that brings together multi-layered data about our world, and provides a playful way of encountering this information. At the same time, “GeoCity” also opens up a totally new way of looking at the City of Linz as a localized setting for everyday life.

Ars Electronica Center: <http://new.aec.at/center/en/about/>

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