ARS ELECTRONICA 2011



FESTIVAL FOR ART, TECHNOLOGY AND SOCIETY Linz, Wed 31 August - Tue 6 September

Ars Electronica 2011

Tesla Orchestra at Ars Electronica Festival Opening Wednesday, August 31, 2011 / Ars Electronica Center, Maindeck

(Linz, August 11, 2011) The electrifying performance of the Tesla Orchestra is the featured attraction at this year's festival opening. Fireballs, lightning, music and dance—the Tesla Orchestra (US) founded in 2009 by Ian Charnas (US) at Case Western Reserve University is a circus in grandiose style. The world's two largest Tesla coils are the instruments this ensemble uses to produce dazzlingly bright, meter-high lightning bolts of up to 26 kilowatts and several million volts. But that's not all. For the show's big number, a Tesla performer climbs into the ring for a daring dance with the lightning ... This one-of-a-kind, don't-miss extravaganza will go on nightly from Wednesday, August 31 through and including Monday, September 5, 2011 on the Maindeck of the Ars Electronica Center.

Tesla Orchestra Highlights the 2011 Opening

The electrifying performance of the Tesla Orchestra beginning at 9:15 PM is the featured attraction at this year's festival opening. Kicking things off musically will be the members of the Gameboy Music Club, who convert gameboys into musical instruments. The live show continues at 10:15 PM with music and excellent visualizations by Freyluft (AT) and Kid Soylent (AT) on and with the Ars Electronica Center's media façade.

Origin - How It All Begins

Ars Electronica 2011 will be dedicated to the fascinating world of leading-edge research on the basic principles of the cosmos. This year's festival is being produced in collaboration with CERN, the European Organization for Nuclear Research. With the search for the origin of all matter as its point of departure, Ars Electronica will be scrutinizing the CERN Model and the framework conditions necessary for new things to take shape. Art and science have a great deal in common here—no longer only variant manifestations of the human longing for insight, they are guarantors and indicators of a society's openness and its capacity to innovate and develop.

Ars Electronica Festival 2011: http://new.aec.at/origin/en/category/blog/

Ars Electronica Linz: http://new.aec.at/news/en CERN: http://public.web.cern.ch/public/