비미 ARS ELECTRONICA

Prix Ars Electronica Featured at the Opening of the New Institute for Internet and Society in Berlin

(Linz, October 25, 2011) The Alexander von Humboldt Institute for Internet and Society opens today. Sponsored by Google and operated jointly by Berlin's Humboldt University, Berlin University of the Arts, and the Social Science Research Center Berlin, the new research facility will work closely with the Hans Bredow Institute to focus on issues having to do with the internet and Information Society as a whole. The official opening ceremony is being attended by German Federal Minister of Justice Sabine Leutheusser-Schnarrenberger, the presidents of all partner institutions and Google Chairman David C. Drummond. The event will be followed by a symposium featuring a prestigious lineup of participants. "Exploring the Digital Future" also includes a presentation of outstanding projects honored by the Prix Ars Electronica.

Kick-off Symposium Spotlights the Prix Ars Electronica

Approximately 250 scholars from all over the world are taking part in the "Exploring the Digital Future" symposium being held October 26-28. Speakers include Urs Gasser, director of the Berkman Center at Harvard University, Oliver Gassmann (University of St. Gallen) and Niva Elkin-Koren (University of Haifa). Ars Electronica is represented by a screen-based presentation of projects honored in the Prix Ars Electronica's Digital Communities category, as well as two works in the Hybrid and Interactive Art categories. Featured projects include the Chilean non-profit organization Fundación Ciudadano Inteligente (Golden Nica 2011), the Chaos Computer Club (Golden Nica, 2010), HiperBarrio (Golden Nica, 2009), Wikileaks (Award of Distinction, 2009), Global Voices Online (Award of Distinction 2008) and the Electronic Frontier Foundation (Award of Distinction, 2007). A total of 32 initiatives and projects dealing with our digital future are being showcased.

Alexander von Humboldt Institute for Internet and Society: <u>http://www.internetundgesellschaft.de/</u> Prix Ars Electronica: <u>http://www.aec.at/prix/en/</u>

With queries, please contact