

Ars Electronica Center Will Be Bathed in Blue on World Diabetes Day

(Linz, November 11, 2011) To call attention to World Diabetes Day on November 14th, the façade of the Ars Electronica Center will shine in solid blue. In 2010, more than 900 buildings and monuments in 84 countries were illuminated in this way to raise consciousness for diabetes. The international symbol of this disease is a blue circle.

Diabetes

Diabetes mellitus is the collective term referring to a group of metabolic disorders chiefly characterized by hyperglycemia (high blood sugar). Worldwide, a person dies of diabetes every eight seconds, which means 4 million people a year. According to 2010 estimates, there are about 285 million diabetics.

Ars Electronica Center: <http://www.aec.at/center/en/>

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