

Brains for Everybody Lecture Series: How Wine Goes to Your Head

Neuroscientist Manuela Macedonia at the Ars Electronica Center Linz

Thursday, February 9, 2012 / 6:30-8 PM / Seminar Room

(Linz, February 8, 2012) On Thursday, February 9, 2012, Manuela Macedonia, a neuroscientist at the Max Planck Institute in Leipzig, will talk about wine and the human brain. A wine tasting will provide a pleasant setting for visitors to find out how imbibing alcohol effects our perceptive faculties and our emotions, what happens in the brain when we enjoy a sip of wine, and why the superb red you had on your last vacation tastes so lousy when you get it home.

Additional Dates in the Brains for Everybody Lecture Series

Thursday, March 22, 2012: The Key to the Brain

Thursday, April 19, 2012: Networks of the Mind

Thursday, May 10, 2012: Why Barack Obama Became President of the USA

Thursday, June 14, 2012: Attention and Consciousness

Thursday, September 20, 2012: How the Brain Makes Decisions. What Factors Influence It

Thursday, October 18, 2012: The Influence of Music on the Brain

Thursday, November 15, 2012: The Bug in the Brain

Advances in Brain Research

More and more people are finding out about the exciting advances being made in brain research. The main reason for this heightened interest is the modern imaging technology that lets us see how the brain actually works. These diverse and colorful depictions of neuronal activities have heightened people's curiosity and elicited fascination for phenomena that were previously hidden from our view. In May and June, the Ars Electronica Center Linz is hosting a lecture series about the brain by Manuela Macedonia, a neuroscientist on the staff of the Max Planck Institute Leipzig. She also initiated the "Neuroscience for You" project that makes authoritative information about brain research available to laypeople.

The brain: <http://en.wikipedia.org/wiki/Brain>

Manuela Macedonia: <http://www.macedonia.at/>

Ars Electronica Center: <http://new.aec.at/center/about/>

With queries, please contact

Christopher Ruckerbauer
Tel: +43.732.7272-38
christopher.ruckerbauer@aec.at
www.aec.at/press