

## Long Night of the Museums at the Ars Electronica Center Linz

(Linz, October 4, 2012) This year's ORF-Long Night of the Museums runs from October 6 at 6 PM to 1 AM the next morning. Over 670 museums and galleries throughout Austria are participating by staging evening events for night owls who are culture vultures too. The lineup at the Ars Electronica Center Linz includes live remote hookups to renowned centers of art & science throughout the world. Visitors will be able to use their own smartphone to pilot drones through the AEC's lobby, create blinking brooches and glowing hair bands, and enjoy breathtaking visuals at a Best of Deep Space program. A ticket for the Long Night of the Museums 2012 costs €13 (€11 for those entitled to a discount).

### Blinky Tinkering

#### 6 PM to 12 Midnight in the Lobby (Level 0)

Blinking brooches, glowing hair bands and iridescent insects—at the Blinky Tinkering Workshop, anyone can design artistic accessories that are theirs to keep. Calling all high-tech fashionistas!

### Phone the Drone

#### 6 PM to 12 Midnight in the Lobby (Level 0)

Your own smartphone morphs into the intuitive control center of Parrot's AR.Drone2.0 quadcopter. Every movement by the cell phone is imitated by the drone. Plus, a built-in camera lets the navigator enjoy a cockpit perspective during the flight through the Ars Electronica Center's lobby.

### Best of Deep Space

#### 6:30, 7:30, 8:30, 9:30, 10:30, 11, 11:30 PM and 12:30 AM in Deep Space (Level 0)

Deep Space delivers incomparable spectacles—nowhere else on Earth can you experience photographic images, films, animation sequences and 3D applications at such high resolution in these dimensions. A total of eight 1080p HD and Active Stereo-capable Barco Galaxy NH12 projectors let you enjoy crystal-clear, 16x9-meter images displayed on the Deep Space's wall and floor. And as if that weren't enough, a viewing platform arrayed 5 meters up provides just the right vantage point from which to enjoy the whole mind-blowing scene! A Best of Deep Space show is on tap for visitors on the Long Night of the Museums.

### Window on the World

#### 7, 8, 9, 10 PM and 12 Midnight in Deep Space (Level 0)

In cooperation with the ORF – Austrian Broadcasting Company's Salzburg Regional Studio, the Ars Electronica Center's Deep Space is becoming a window on the world. At every hour on the hour, there will be live remote hookups presenting museums, research facilities and festivals all over the world. The itinerary includes close-ups of the Mona Lisa at the Louvre in Paris and the Large Hadron Collider in Geneva; a trip to the Massachusetts Institute of Technology in Boston, and then south of the border to the El Cervantino Festival in Guanajuato, Mexico; finally, we head to Tokyo to call on the Miraikan Science Center.

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Lange Nacht der Museen 2012 (in German): <http://langenacht.orf.at/>  
Ars Electronica Center: <http://www.aec.at/news/en/>

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