2013 Ars Electronica Festival

u19 – CREATE YOUR WORLD

Ars Electronica's 3rd Annual Festival within a Festival for Young People

Thursday to Monday, September 5-9, 2013, Linz

(Linz, September 4, 2013) Launched in 2011, u19 – CREATE YOUR WORLD has established itself as a festival fixture. The Ars Electronica Center's Maindeck is the high-energy playground of the Future Festival of the Next Generation. This is a setting for sewing, singing and cooking, doing arts & crafts, dancing and, just for the fun of it, giving some thought to desirable outcomes for the world of tomorrow. And doing so not with ideas handed down by adults but with rather the brainstorms of the very ones who'll soon be assuming responsibility for this world—kids and young people. A total of 123 open labs, workshops, exhibitions, concerts, symposia and performances are lined up from Thursday, September 5 to Monday, September 9, 2013. There are 52 partners and associates from throughout Austria and abroad. This festival is being held under the aegis of Claudia Schmied, Austrian Federal Minister of Education, Art and Culture, and Margit Fischer, Chairwoman of the ScienceCenter Network. On Monday, September 9, the Ars Electronica Center will be totally devoted to u19 – CREATE YOUR WORLD. The final day of the festival provides a great occasion for a look back at many amazing experiences. On this day, admission to the AEC is free of charge.

u19 – CREATE YOUR WORLD

u19 – CREATE YOUR WORLD's target audience is young people who want to have a substantial say about the world in which they'll be spending their future. The Festival Village on the Ars Electronica Center's Maindeck is designed to encourage young people to develop their own ideas and visions, to present them, and put them to the test. But that's not all! u19 – CREATE YOUR WORLD also encompasses an annual nationwide idea competition, a lineup of tours and workshops offered throughout the year in the Ars Electronica Center, as well as programs custom-tailored to specific types of schools and all different grades. u19 – CREATE YOUR WORLD is a joint experiment by youngsters and partners from art and culture, educational and scholarly institutions, government agencies and the private sector.

52 Partners & Associates

Linz Art University Department of Architecture, Linz Art University Department of Graphic Education and Media Design, espressomobil, FAB Virtual Office Association, WKOÖ, mb21, c3<19, bug'n'play, Mónica Rikic (BUILDASOUND), Create Your Region Traunsteinregion, Create Your Region Vöckla-Ager, Create Your Region Linz Land, Create Your Region Mühlviertler Kernland, Create Your Region Traunviertler Alpenvorland, Create Your Region Nationalpark Kalkalpen, ZIB Hagenmühle, Produktionsschule Wels, Produktionsschule

Leonding, BRP Powertrain, Science Center Network, NERONT, Queensland University of Technology, Ildiko Séra (KNIT YOURSELF), World Map Archive, Leo Bettinelli (Circus Lumineszenz), Nähküche, HLFS–Ursprung High School for Agriculture and Forestry, Zquetschte Zwetschken, OTELO, Alan Kwan (Bad Trip), Fundación Zaragoza Ciudad Del Conocimento, Rebecca Gischel (Global Sounds), Philipp Tiefenbacher and Florian Bittner (Magic Shifter), papplab, FM4, Bernadette Laimbauer (IMPRO Theater), Züricher Hochschule der Künste (GameLab), Jugend in Aktion (GameLab), PH OÖ, KulturKontakt Austria, Smurfit Kappa, LEGO, Klimabündnis OÖ, EZA, dorf TV, REHA Service GmbH, LifeTool Solutions, ANY:TIME Architects, Cafe Strom, Stadtwerkstatt, Stan's, Gelbes Krokodil

u19 – CREATE YOUR WORLD Exhibit

Thursday, September 5: 10 AM-9 PM; Friday, September 6: 10 AM-12 Midnight; Saturday to Monday, September 7-9: 10 AM-9 PM / Ars Electronica Center, Level -1

The u19 – CREATE YOUR WORLD Exhibition is what Ars Electronica's festival within a festival for youngsters is all about! It's a showcase of the 15 most outstanding works and projects submitted by Austrian young people for prize consideration in 2012-13 to the Prix Ars Electronica's u19 category. *Dominik Koller's* (17) Visual:Drumset is equipped with projection technology that responds to each beat by conjuring up a visual right on the head of the drum. Young people attending the Ursprung High School for Agriculture and Forestry came up with *Soilution*, sort of the Austrian equivalent of the incredibly fertile black earth of the Amazon basin. Other prizewinners are a biogas facility developed by some Innsbruck Technical School students for a village in Burkina Faso, *Lena Sophie Wagner's* (8) rucksack-style school satchel that gives the wearer a backrub, and *Simon Stix's* (19) ecological-social horror scenario entitled *Dictatorship of Perfection*. *Gekommen, um zu bleiben: Zur falschen Zeit im falschen Land* [They came to stay: The wrong time in the wrong country] is a student radio production about the situation of young refugees who came to Austria alone. The stop-motion video entitled *stop war, start thinking* is a wake-up call about global armaments expenditures. *Florian Bührle* (14), *Isidor Dietrich* (18) and students at Horn High School produced animated shorts entitled *Destino*, *facebook*, *BluCar* and *Nur Kreide*. *Modern Media Guide* is a highly versatile museum guide for any smartphone. *Elisabeth Bloder* (17) designed *A Moving Picture*, an illuminated image made of LEDs and Plexiglas that reacts to clapping and motion by lighting up. The title of this work by *Gabriel Krög* (19) says it all: *Konstruktion eines Fortbewegungsmittels nach dem Vorbild einer Ameise* [Construction of a means of conveyance modeled on an ant]. About three dozen young designers at Linz's High School for Artistic Design created *Schulgedächtnis* [School memory] in which past, present and future students can deposit and exchange memories of their schooldays.

http://www.aec.at/u19/en/2013/08/22/u19-exhibit-2/

Game Lab Exhibit

Mb21 (DE), bugnplay.ch (CH), C3<19 (HU), Prix Ars Electronica's u19 – CREATE YOUR WORLD (AT)

Thursday, September 5: 10 AM-9 PM; Friday, September 6: 10 AM-12 Midnight; Saturday to Monday, September 7-9: 10 AM-9 PM / Ars Electronica Center, Level -1

The Game Lab Exhibit showcases prizewinning games by young developers. Here, you can have hands-on fun with games singled out for recognition at one of four European competitions. Whatever your thing—jump & runs, sophisticated tests of strategic thinking, educational games or exciting tower defenses—there's excellent new stuff for every taste here.

http://www.aec.at/u19/en/2013/07/22/game-lab-exhibit/

Woran erinnert dich das Souvenir? [What does the souvenir remind you of?]

Alias Rosalie (AT/IT), experimonde (AT), Giovanni Jussi (IT), Michael Schultes (AT), Mario Stadler (AT), Maria Spanring (AT)

Hauptplatz (Main Square)

A souvenir is generally a simple object meant to enduringly trigger a memory of a certain event or place. A supersized souvenir snow globe on Hauptplatz evokes visual reminiscences and invites visitors to dwell upon them. Listen in, watch what goes on, or simply let it snow, let it snow, let it snow …

Nobody is Perfect

FAB Jugend Virtual Office (AT)

Thursday, September 5: 10 AM-9 PM; Friday, September 6: 10 AM-12 Midnight; Saturday to Monday, September 7-9: 10 AM-9 PM / u19 – CREATE YOUR WORLD Festival Village

Can you type on your computer using only your eyes, or operate a mouse with no hands? Get dressed with just one hand? Young people with physical handicaps from FAB's Virtual Office show how it's done at a series of stations or in a quick game of rolli-ball (played in a wheelchair). Plus, there's a chance to chat with these folks at the daily roundtable.

http://www.aec.at/u19/en/2013/07/22/nobody-is-perfect/

Marketing für gute Nachrichten [Marketing for good news]

NERONT (AT)

Thursday, September 5: 10 AM-9 PM; Friday, September 6: 10 AM-12 Midnight; Saturday to Monday, September 7-9: 10 AM-9 PM / u19 – CREATE YOUR WORLD Festival Village

Advertising is omnipresent; it bombards us from all sides on a 24/7 basis. And it works—good ads get people's attention and increase sales. But now it's high time to effectively advertise

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things that are really important—love, the environment, humaneness, life! Join the NERONT team and design campaigns that enrich our lives.

http://www.aec.at/u19/en/2013/07/22/marketing-fur-gute-nachrichten/

Meinungsvertreter [Opinion Leaders]

Ars Electronica (AT)

u19 – CREATE YOUR WORLD Festival Village / Ars Electronica Center, Underpass

Festivalgoers can speak their mind loud and clear, and here it's as easy as A-B-C! Simply slip on these plastic shoe covers and attach stick-on letters to the soles. Then all you have to do is dip them in the paint basins hidden throughout the festival village. Voice your opinion and make your mark—with special shoes that leave a highly visible impression on asphalt!

http://www.aec.at/u19/en/2013/07/22/meinungsvertreter/

LICHT:LAB [LightLab]

Future teachers studying at Linz Art University (AT), Philipp Luftensteiner (AT)

Thursday, September 5: 10 AM-9 PM; Friday, September 6: 10 AM-12 Midnight; Saturday to Monday, September 7-9: 10 AM-9 PM / u19 – CREATE YOUR WORLD Festival Village

Painting with light and shadow, you can create your own works of art on the façade of the Ars Electronica Center. Linz Art University students and media artist Philipp Luftensteiner show visitors all the cool stuff that's possible with slide projectors, light & colored foils and DIY light machines.

http://www.aec.at/u19/en/2013/08/01/lichtlabor/

MagicShifter

Philipp Tiefenbacher (AT), Florian Bittner (AT)

Thursday, September 5: 10 AM-9 PM; Friday, September 6: 10 AM-12 Midnight; Saturday to Monday, September 7-9: 10 AM-9 PM / u19 – CREATE YOUR WORLD Festival Village

MagicShifter is a sort of digital magic lamp that produces light in different colors. This beamer has an impressive repertoire of light effects, and is equipped with a wide array of sensors. Plus, if you can program, feel free to revise and upgrade MagicShifter's open-source software

http://www.aec.at/u19/en/2013/07/29/magicshifter/

Action Cam Festival

OTELO Offene Technologielabore (AT)

Open Lab: Thursday, September 5: 10 AM-9 PM; Friday, September 6: 10 AM-12 Midnight; Saturday to Monday, September 7-9: 10 AM-9 PM / u19 – CREATE YOUR WORLD Festival Village

Highlights: Monday, September 9/ 5:30-6:30 PM / Ars Electronica Center, Deep Space

Cineastes take note: the OTELO crew will show you how to shoot blockbuster videos! Young visitors are invited to record their impressions of the festival action on film. And who knows—maybe your footage will even be screened in 16x9 format in Deep Space at the Ars Electronica Center.

http://www.aec.at/u19/en/2013/08/06/action-cam-festival/

OTELO Drone Zone

OTELO Offene Technologielabore (AT)

Thursday, September 5: 10 AM-9 PM; Friday, September 6: 10 AM-12 Midnight; Saturday to Monday, September 7-9: 10 AM-9 PM / u19 – CREATE YOUR WORLD Festival Village

In the OTELO Drone Zone, you can navigate a camera-equipped quadcopter using your cell phone. Young secret agents can use this as their modus operandi to capture information hidden in a tunnel. But then these youngsters face a decision: what information is permissible to gather and what isn't.

http://www.aec.at/u19/en/2013/07/22/otelo-drone-zone/

Die Lebensmittelschule – Wie geht's, was ist's und wo kommt's her [The Foodftuff School – How to do it, what is it, and where's if from]

Produktionsschulen Wels und Leonding (AT)

Thursday, September 5: 10 AM-9 PM; Friday, September 6: 10 AM-12 Midnight; Saturday to Monday, September 7-9: 10 AM-9 PM / u19 – CREATE YOUR WORLD Festival Village

Young people from the Culinary Institutes of Wels and Leonding will be serving up lots of tasty treats throughout the festival. Visitors can do some creative cooking too—just put on an apron and take pot in hand. And when all the ingredients are locally produced, they're bound to leave a good taste in your mouth!

http://www.aec.at/u19/en/2013/07/22/die-lebensmittelschule-wie-gehts-was-ists-und-wo-kommts-her/

CREATE YOUR REGION

Thursday, September 5: 10 AM-9 PM; Friday, September 6: 10 AM-12 Midnight; Saturday to Monday, September 7-9: 10 AM-9 PM / u19 – CREATE YOUR WORLD Festival Village

CREATE YOUR REGION kicked off last year in six Leader Regions in the Province of Upper Austria. The aim: to provide organizational and financial support for activities by young people living far from metropolitan areas, and thereby make a positive contribution to rural

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quality of life and create incentives to refrain from migration to urban centers. At u19 –
CREATE YOUR WORLD, the CREATE YOUR REGION crew will put on a play, bake bread, and
do tailoring & sewing.

http://www.aec.at/u19/en/2013/07/19/lehmbackofen/
http://www.aec.at/u19/en/2013/07/19/improtheater/

Layers of the City

Queensland University of Technology (AU), Ars Electronica Futurelab Academy (AT)

Open Lab: Thursday, September 5: 10 AM-9 PM; Friday, September 6: 10 AM-12 Midnight; Saturday to Monday,
September 7-9: 10 AM-9 PM / u19 – CREATE YOUR WORLD Festival Village

The Ars Electronica Futurelab Academy nurtures and supports efforts by institutions
worldwide to develop digital media art projects. One outcome of this program can be seen at
u19 – CREATE YOUR WORLD: collaboration with the Queensland University of Technology,
curator of the "Layers of the City" exhibition. It consists of three projects. Trail of Traits is an
updated scavenger hunt that sends participants through Linz in search of digital treasure
chests that implement interaction and facilitate all sorts of interesting adventures. Flow[er]
is an interactive flower made of high-tech junk. It reacts to touch and motion, opening and
closing in response to input from its surroundings. Pixel Streets can be viewed as a projection
both in the exhibition space as well as on the Ars Electronica Center's façade. When persons
wearing certain colored clothing walk past the installation, these colors are registered and
integrated into the projection.

http://www.aec.at/u19/en/2013/07/29/layers-of-the-city/

Circus Lumineszenz Playground

Leo Bettinelli (AR)

Thursday, September 5: 10 AM-9 PM; Friday, September 6: 10 AM-12 Midnight; Saturday to Monday, September 7-9:
10 AM-9 PM / u19 – CREATE YOUR WORLD Festival Village

Light painting makes a colorful splash in Leo Bettinelli's Circus Lumineszenz Playground.
Luminous balls and other light-emitting objects let you paint in the air. All the artistry is
captured by a video camera while an electronic marimba provides the musical
accompaniment.

http://www.aec.at/u19/en/2013/08/01/circus-lumineszenz-playground-open-lab/

Global Sounds

Rebecca Gischel (DE)

Thursday to Monday, September 5-9 / 10 AM-7 PM / u19 – CREATE YOUR WORLD Festival Village / Ars Electronica Center, Underpass

Global Sounds invites passers-by to activate musical pyramids in which sounds of various cultures' musical instruments are stored for playback. The more pyramids are integrated into the ensemble, the richer the resulting melody is.

http://www.aec.at/u19/en/2013/07/29/global-sounds/

Utopia – City of Your Future

Linz Art University – sustainable architecture & spatial tactics (AT): Franz Koppelstätter, Katharina Weinberger, Matthias Böttger, Hannah Kores

Thursday, September 5: 10 AM-9 PM; Friday, September 6: 10 AM-12 Midnight; Saturday to Monday, September 7-9: 10 AM-9 PM / Ars Electronica Center, Infodeck

Utopia turns over authority for urban planning to the younger generation. Kids are invited to create designs for their future city in the form of paper models. The big question: what are young people's needs and how does a city have to function in order to satisfy those needs?

http://www.aec.at/u19/en/2013/06/18/utopia/

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u19 – CREATE YOUR WORLD: http://www.aec.at/u19/en/
2013 Ars Electronica Festival: http://www.aec.at/totalrecall/en/