

Long Night of the Museums at the Ars Electronica Center Linz

Saturday, October 5, 2013 / 6 PM-1 AM

(Linz, October 1, 2013) This year's Long Night of the Museums is set for Saturday, October 5, when about 700 museums and galleries throughout Austria will stay open late to welcome culture vultures and night owls. At the Ars Electronica Center, guests can take a guided tour of the new Project Genesis exhibition, use their smartphone to pilot a drone helicopter in the AEC's Lobby, watch the Ars Electronica Futurelab's quadcopter swarm fly in formation above the Danube, and experience breathtaking worlds of imagery in Deep Space.

An overview of what's up at the Ars Electronica Center:

"Project Genesis" Special Tour

Saturday, October 5, 2013 / 7, 8, 9, 10 & 11 PM

Scientific achievements in recent years have made it possible not only to read genetic information but to write it too. Nevertheless, is it actually even permissible to engender life in the lab? This 30-minute tour through the new Project Genesis exhibition acquaints visitors with various aspects of synthetic biology.

Deep Space Special

Saturday, October 5, 2013 / 6 PM-12 Midnight

Spectacular high-definition images will be screened every half-hour in Deep Space. "X-treme Sports" (6 & 11 PM) means adventure—for instance, a 3-D downhill run on Kitzbühel's notorious *Streif*, the world's most famous ski slope. "Uniview" invites you to go on a 3-D flight through outer space (7 PM, 12 Midnight). "Overview" (8 PM) is a series of highly detailed and very informative visualizations of Planet Earth. "Media Art and Cultural Heritage" (9 PM) gives audiences up-close-and-personal looks at precious painting. "Best of Deep Space" (6:30, 7:30, 8:30, 9:30, 10:30 & 11:30 PM) demonstrates the various applications of this extraordinary presentation space.

Spaxels

Saturday, October 5, 2013 / 8-8:15 PM

This will probably be the year's final formation flight over the Danube by the Ars Electronica Futurelab's quadcopter swarm—weather permitting. Visitors standing in front of the Ars Electronica Center's main entrance will have the best vantage-point view of the illuminated aerial extravaganza. That's also the best spot to enjoy the musical accompaniment.

With queries, please contact

Christopher Sonnleitner
Tel: +43.732.7272-38
christopher.sonnleitner@aec.at
www.aec.at/press

New York City in Fascinating Gigapixel Images

Saturday, October 5, 2013 / 10-10:30 PM

The AEC's Deep Space will be screening five gigapixel images by prizewinning Austrian photographer Lois Lammerhuber—an extraordinary pan through America's world-class metropolis.

Phone the Drone

Saturday, October 5, 2013 / 6 PM-12 Midnight

A smartphone is all you need; remote-controlling a quadcopter is totally intuitive. Every move the cell phone makes is captured and imitated by the drone on its flight through the Lobby.

Presentation of the AEC's Labs and Exhibition Spaces

Saturday, October 5, 2013 / 6 PM-12:30 AM

During the Long Night of the Museums, visitors can take a 15-minute tour of the various labs and exhibition spaces in the Ars Electronica Center.

Ars Electronica Center: <http://www.aec.at/news/en/>

Lange Nacht der Museen (in German): <http://langenacht.orf.at>

With queries, please contact

Christopher Sonnleitner
Tel: +43.732.7272-38
christopher.sonnleitner@aec.at
www.aec.at/press