

Art on the Ars Electronica Center's Façade

Saturday, April 4, 2015 / beginning at 9 PM / Ars Electronica Center

(Linz, April 3, 2015) Three visualizations developed especially for the Ars Electronica Center's interactive LED façade will make their public debut on Saturday, April 4, 2015 beginning at 9 PM. Making the invisible visible is the common theme of the works by Anita Brunnauer, Ursula Feuersinger and Dietmar Offenhuber that were created at the Ars Electronica Futurelab under the aegis of Connecting Cities, a project subsidized by the EU. The three visualizations will also be presented on April 9th at the opening of the sound:frame festival in Vienna and in early September during the 2015 Ars Electronica Festival.

Connecting Cities

The aim of Connecting Cities is to establish an expanding global network of media façades, jumbo-format screens and other digital projection surfaces in urban settings. In contrast to the predominantly commercial use of such displays, Connecting Cities fosters the depiction of artistic and socially relevant content. In conjunction with this year's theme, In/Visible City, residencies are being staged at three of the network's member institutions: Ars Electronica in Linz, FACT in Liverpool and the Public Art Lab in Berlin. Each city is focusing on the theme from a different angle and thus taking a distinctive artistic approach to analyzing and elaborating on it. In Linz, the focus is on making the invisible visible.

About Anita Brunnauer

Anita Brunnauer studied multimedia art at the Salzburg University of Applied Sciences. As an undergraduate, she did an internship at nitrocorpz™ in Goiânia, Brazil. She then worked as an art director for servus tv. In early 2014, she founded nita. Studio for Visual Design. Brunnauer lives and works as a freelance graphic designer in Vienna.

About Ursula Feuersinger

Ursula Feuersinger is from Vienna. She's a graphic & video designer. After college, she worked as a video designer in Berlin and created stage projections for theatrical productions. In 2007 she moved to Vienna, where she has worked since then creating visuals and designing exhibitions, brands, websites, print publications and videos. Her video works have been shown in Shanghai, Melbourne, Geneva, Moscow and Trieste. In 2013, she founded her own graphic and motion design studio.

About Dietmar Offenhuber

Dietmar Offenhuber is Assistant Professor of Art + Design and Public Policy at Northeastern University in Boston. He earned his Ph.D. at Massachusetts Institute of Technology, and studied at the MIT Media Lab as well as at Vienna University of Technology. His research

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focuses on formal and informal infrastructure, and he has published several books having to do with technology and the city.

Connecting Cities: <http://www.connectingcities.net/>

Anita Brunauer: <http://www.studionita.at/>

Dietmar Offenhuber: <http://offenhuber.net/>

Ars Electronica Futurelab: <http://www.aec.at/futurelab/en/>

Ars Electronica Center: <http://www.aec.at/news/en/>

sound:frame festival 2015: <http://soundframe.at/en/>

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