

Festival Ars Electronica awarded in Paris

Linz' Media Art Festival Among the 12 Most Innovative Events in Europe

(Linz, November 17, 2015) "For more than 30 years, the world-renowned media art festival Ars Electronica has provided an annual setting for artistic and scientific encounters with social and cultural phenomena that are the upshot of technological change. The field of arts and science is one of the most innovative and contemporary, and this is the pre-eminent festival for international professionals in this field", commented the EFFE Jury. The first ever EFFE Awards were presented at the Théâtre de la Ville in Paris and rewarded 12 of the most trend-setting European festivals of this year from a pool of 760 festivals from 31 countries.

Europe for Festivals, Festivals for Europe

EFFE.eu the most comprehensive guide to Europe's festivals, was founded by the European Festivals Association (EFA), to give festivals more visibility and opportunity for exchange. EFFE is about making sure everyone knows which festivals are doing the most exciting and innovative work and creating a coalition between festivals that share similar ambitions to get their audiences thinking about the world they live in. EFFE is a result of many years of intense collaboration with the European Commission and European Parliament and operates through funding of the European Union as a pilot project.

Other awarded Festivals

Among the awarded festivals this year are also BIG BANG from Belgium, Sick! from the United Kingdom, the Perforations Festival from Croatia and Manifesta from the Netherlands.

Ars Electronica: <http://www.aec.at/news/>

EFFE Europe for Festivals, Festivals for Europe: <http://www.effe.eu/>

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