

6th exhibition in DRIVE. Volkswagen Group Forum

Ars Electronica in Berlin

(Linz/Berlin, July 21, 2016) “Ars Electronica in Berlin,” an exhibition staged jointly with Volkswagen AG, opens this evening in DRIVE. Volkswagen Group Forum in Berlin Mitte. The show’s substantive focus is on encounter. It features 14 works by artists from around the world. A wide-ranging program of workshops and events complements the exhibition. “Ars Electronica in Berlin” is the sixth show produced collaboratively by Volkswagen AG and Ars Electronica. It runs until October 26, 2017. Admission is free of charge.

Ars Electronica in Berlin – 14 artistic takes on the encounter of people and programs

Nature—first nature, as it were—has long since ceased to be our life’s sole determinant; now there’s this equally important second nature, the one that we have created ourselves. And our sojourns in this invisible and nevertheless omnipresent realm are becoming increasingly frequent and of longer and longer duration—we shop and book travel there, do our banking, partake of the news, watch films and listen to music, play and communicate with other people. And as we go about these activities, we increasingly come upon programs and machines that are doing exactly the same thing—as commissioned by a human being or some other program. So what impact does it have on our future coexistence when it becomes increasingly unclear whether, at any particular moment, we are interacting with a human being or a computer program? To what extent does this human-machine society that we have wrought influence the way that we learn, work, play, and communicate with each other—in short, how we encounter and come to terms with one another? “Ars Electronica in Berlin” presents an exemplary compilation of artistic takes on new forms of encounter, novel interrelationships and the challenges they entail. The works on exhibit are by Nelo Akamatsu (JPN), Memo Akten (TUR/UK), Exonemo (JPN), Akinoro Goto (JPN), Iris Van Herpen (NL), Cornelia Hesse-Honegger (CH), Shinseungback Kimyonghun (KOR), Christina Kubisch (D), Isaac Monté (BEL), Quadrature (D), Daniel Rozin (ISR/US), Mariano Sardón (ARG), Maja Smerkar (SLO) and Shunji Yamanaka (JPN).

The DRIVE. Volkswagen Group Forum in Berlin Mitte

DRIVE is Volkswagen Group’s communications forum in Berlin. This venue located in Lindencorso in the heart of Germany’s capital premiered in 2015 to showcase the diversity of the company’s 12 brands and Volkswagen Financial Services. DRIVE hosts changing exhibitions on vehicle makes and a wide variety of topics connected with mobility. A diverse lineup of ancillary events complements the exhibitions.

Brief bios of the participating artists: <https://export.aec.at/berlin2017/de/artists/>
Detailed descriptions of the works: <https://export.aec.at/berlin2017/en/projects/>
Press photos: <https://www.flickr.com/photos/arselectronica/albums/72157683082706504>
Ars Electronica in Berlin: <https://export.aec.at/berlin2017/en/>
DRIVE. Volkswagen Group Forum: <http://www.drive-volkswagen-group.com/en/>